

Anushree Dey

Lead User Experience Designer

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Work Experience



Informatica, Bangalore • October 2020 - Present

Lead User Experience Designer, Master Data Management

- Leading the design of a market leading MDM Enterprise Product
- Collaborating with all stakeholders, facilitating communication from Discovery through Delivery
- Responsible for User Research/Usability Testing and UX Analytics
- Collaborate with and Contribute into the Design Systems and Visual Design processes for all products in MDM
- Contribute to designing Cross-product experiences
- Driving POCs introducing AI in Data Management, introducing the successful capabilities into the product



Honeywell, Bangalore • October 2019 - October 2020

User Experience Designer II, Aerospace

- Designing digital services using Blockchain Technology and Explainable AI
- Conducting initial User Research and knowledge gathering sessions
- Defining Product Strategy in collaboration with domain experts



Philips, Bangalore • May 2018 - October 2019

User Experience Designer (Contract), Health Care

- Leading the design process of various features of the product
- Detail design and visualisation of the features, prototyping
- Collaboration and support to the technical team
- Joint Design exercises across products with Global Stakeholders



Consultancy & Freelance • January 2015 - December 2021

Service Design, Communication Design, Space Design

- Design digital services for Start-up organisations
- Design spaces in conjuncture with digital interactions
- Design Product concepts and brand identities for businesses
- Design building architecture and interiors

Skills

- Design Strategy and UX
- Visual Design (UI)
- Design System and Components
- Softwares: Figma, Sketch
- Collaboration and Co-creation
- Project planning and Timeline
- User Research and Usability Studies
- Mentoring and Evangelising Design Practices

Education



M.Des in Design Innovation

The Glasgow School of Art, Scotland, U.K.



B.Arch in Architecture

P.I.A.D.S., Nagpur, India